



## CodeRED serves as the foundation for your community's public notification strategy.

With the ECN Launcher, you can quickly and efficiently alert CodeRED subscribers located in or near your defined warning area. From any smartphone device or tablet connected to the Internet, create and send emergency messages to residents and visitors simultaneously. Geo-targeted messages are delivered to a precise location or within a specified radius, to ensure that the right people receive the information they need to take immediate action and remain safe.

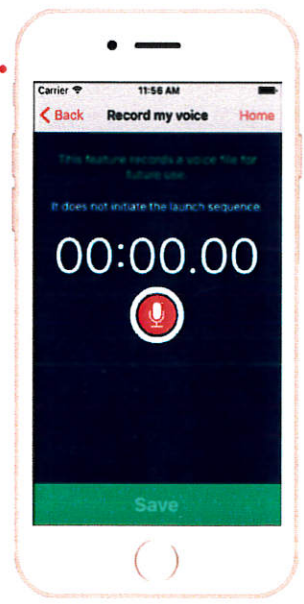
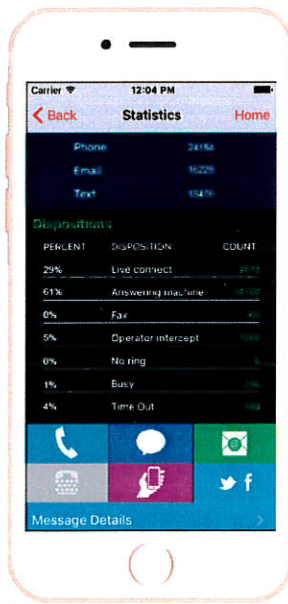
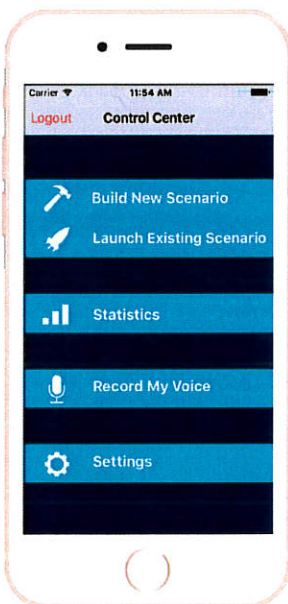
This industry-leading mobile solution is ideal for use at the scene of an event to issue critical alerts, or to create ad hoc emergency notifications. Authorized users can create messages on the spot or send pre-created messages via voice, email, text, social media, and the CodeRED Mobile Alert app. It's simple, easy and available for all iOS, Android and Windows devices. ECN Launcher is the most efficient way to communicate with both residents and staff, when seconds count.

## FEATURES:

Simple and user-friendly interface

Ability to start and stop message campaigns from any device

Ability to record and save a voice message to be distributed at a later time



Integrated campaign statistics to show completion results

Precise location capabilities with enhanced mapping interface



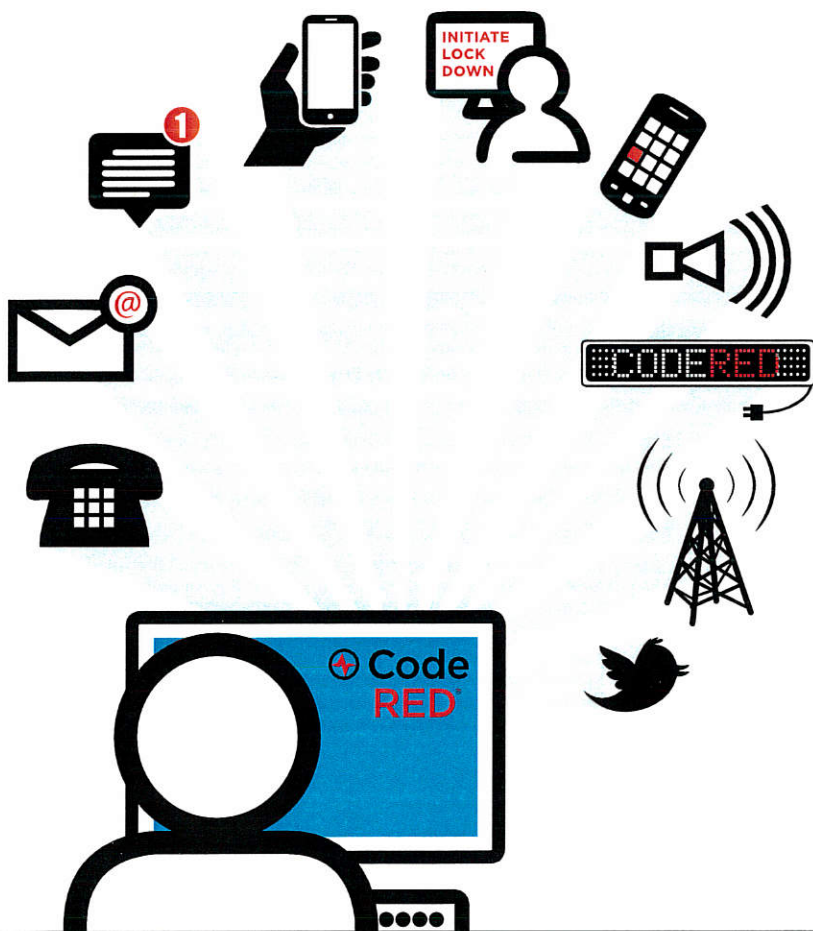
**Emergency Communications Network®**

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## CodeRED puts you in complete control.

No matter where you are, you can target your message precisely to the people you want to reach, delivery the message you want to send, via the channels you want to use. It is quick, easy, and efficiency and can be used whenever you feel that it's appropriate.



## Example applications



Dam/Levee Breaks



Dangerous individuals on the loose, active shooter



Evacuation Notices and routes



Fraud or scam alerts



General information  
(meetings/elections/reminders)



Garbage pickup changes



Gas leaks



Hazmat emergencies



Medicine/prescription/electronic  
drop-off event notices



Missing child/persons alerts



Mosquito spraying details



Mudslides



Neighborhood crime watch  
support



Severe weather warnings  
(floods, hurricanes, blizzards, etc.)



Street closures and traffic  
updates



Terrorist threats/bomb alerts and  
warnings



Utility outages and updates  
(water or electric)



Viral outbreaks and pandemics



Water boil advisories