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TOWN of HALFMOON

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For Immediate Release

Town of Halfmoon "Halfmoon Means Business"

Halfmoon Town Supervisor, Kevin Tollisen, announced today that the Town of Halfmoon Business and Economic Development Committee has been formed and is "Hitting the Streets". According to Supervisor Tollisen, the Business and Economic Development Committee Members will start personally visiting Halfmoon businesses to strengthen our relationship with them. Among the Committee tasks in visiting area businesses will be to give businesses a questionnaire with the goal of developing a Halfmoon Business Directory on the Town's new website. Halfmoon businesses will be showcased on the website by product/service offered at no cost.

Supervisor Tollisen said, *"Creating an environment that supports the success of businesses in the Town of Halfmoon is a priority of my administration. Retaining our businesses and attracting new business to the Town creates jobs and results in a more healthy local economy. Initial steps to establish and strengthen Town relationships with Halfmoon businesses will happen through the efforts of the newly formed Business and Economic Development Committee."*

The Business and Economic Development Committee held its first meeting on February 6, 2014. The Committee also met on February 27th and implemented the first of many action plans for Halfmoon businesses.

Halfmoon Town Board Member and Chairwoman of the Business and Development Committee stated, *"The Business and Economic Development Committee is launching a survey questionnaire to obtain information for the business directory on the Town's new website. Committee members will also meet with business owners to gain additional information and insights regarding how the Town can improve our business climate. We are excited to work with our area businesses so they stay in Halfmoon long term."*

Supervisor Tollisen thanked the efforts of Town Board Member Daphne Jordan and the Halfmoon Business and Economic Development Committee for their support and work to make Halfmoon a place where business and economic activity thrive.

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